

# A new range of air purifiers to keep your indoor air clean and healthy

**R**espiratory diseases, common cold or flu cause trouble all across the year, for both kids and adults. It gets worse during changing weather when the air is full of pollutants. People use air purifiers for different reasons. For most of us, air purifiers serve the more general purpose of keeping home air cleaner and healthier. Daikin air purifiers claim to be an additional measure in the fight against respiratory diseases. The brand claims it comes with triple-cleaning technology that ensures elimination of allergens, such as moulds, mites (droppings and dead mites), pollens and hazardous chemical substances with its patented streamer discharge technology and active ion technology.

According to the brand, "Its electrostatic HEPA filter traps and removes fine particles with up to 99.97% efficiency. These unique filters remove up to PM 0.3 particles and other pollutants with electrostatic forces. Triple detection technology helps detect fine dust particles, coarse dust particles and odour while going one step further in optimising air purifier operation to best suit your room conditions."

KJ Jawa, Chairman and Managing Director, Daikin India, adds, "When the flu season is on, all that's on our mind is to protect our families from respiratory infections. From boosting immunity to cleaning the air of airborne viruses, we need to do whatever it takes to prevent from becoming infected. Daikin Air Purifiers not only let you breathe healthy air, but act as a preventive measure to tackle infections."

He adds, "At a starting price of ₹22,000, its air purifying technology decomposes and removes dust, odours, pollutants, bacteria and other undesirable airborne components."



The brand claims that its new range of air purifiers comes with a technology that removes dust, odours, pollutants and other undesirable airborne components