

A range of air purifiers with advanced filters

The constant smell of smoke in the air is quite discomforting, and that smoke is harmful to health. When there is smoke in the air, what we breathe is contaminated with a number of pollutants. While some of us may never notice these airborne irritants, the harmful exposure of smoke in multiple ways can escalate the risk of respiratory complications.

Can air purifiers remove the smoke smell? "The answer is



KJ Jawa

The brand says that its new air purifiers remove dust, odours, pollutants and other airborne components



yes. Not only can an air purifier help to remove smoke odours, but it can also capture many of the harmful chemical components that it leaves in the air as well. Air purifiers are highly effective in capturing smoke particles and removing undesirable smoke smells, leaving you with clean, crisp and odourless air. Daikin Electrostatic HEPA filter traps and removes fine particles up to 99.97% efficiency. These filters remove up to PM 0.3 particles and other pollutants efficiently with electrostatic forces. Daikin triple detection technology detects fine dust particles, coarse dust particles, and odour going one step further in optimising the air purifier operation to best suit your room conditions," claims the brand.

KJ Jawa, Chairman and Managing Director, Daikin India, said, "The air around us is full of pollutants, and getting clean and healthy air to breathe is truly a blessing. The smell of smoke in the air also carries a lot of hazardous components, and our air purifiers not only help to clear the odour but also the elements that can be harmful to health."



He adds, "Our air purifiers are an additional measure in the fight against respiratory diseases. It comes with triple-cleaning technology that ensures elimination of allergens such as moulds, mites (droppings and dead mites) and pollens, hazardous chemical substances with the help of patented streamer discharge technology and active ion technology. At a starting price of ₹22,000 only, Daikin air purifying technology decomposes and removes dust, odours, pollutants, bacteria and other undesirable airborne components."